



JEA Business Rebates and Electrification Rebate Programs

Erin Williams — JEA
Tyler Stanley — ICF
Jessica Sherman — ICF

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ICF is the program administrator of the JEA Business Rebates and the Electrification Rebate Programs.

Agenda

- Introductions
- JEA Territory
- JEA's Business Rebates Program
- JEA's Electrification Rebate Program
- Vystar Success Story
- Program Year Highlights
- Trade Ally
- Q&A

JEA Business Rebates Program

Energy and Water Efficiency

- Program incentivizes JEA's commercial customers to be more water- and energy-efficient by offering a monetary rebate for select equipment upgrades that promote water or energy savings.
- **Other benefits include:**
 - Consumption reduction
 - Reduction of greenhouse gas emissions and water waste
 - Improved operations and workplace environment



JEA Business Rebates Program

Prescriptive and Custom Electric Measures



Lighting

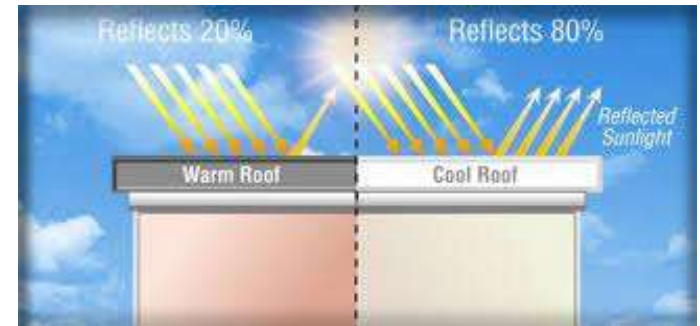
HVAC and tune-ups

Refrigeration

Cool roofs and window films

Water heaters

Custom



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JEA Business Rebates Program

Prescriptive and Custom Water Measures



Water Efficient Technologies (WET)

Ice machines

Cooling towers

Green restaurant program

Custom



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JEA Business Rebates Program

Program Year Two Highlights



Total Rebates
Paid: \$1,323,329



Total kWh Savings:
9,894,466 kWh



Total GPD Savings:
83,683 GPD



Most Popular
Prescriptive
Electric Measure:
Lighting Retrofits
And Controls



Most Popular
Prescriptive Water
Measure:
Restroom
Retrofits



JEA Electrification Rebate Program

Program Overview

- The [Electrification Rebate Program](#) offers financial incentives for the purchase or conversion of eligible electric equipment.
- Rebates for electric technologies include, but not limited to:
 - L2/L3 Workplace or Public EV Charging Stations
 - Golf Carts
 - Floor Scrubbers
 - Forklifts
 - Scissor/Boom Lifts
 - Welders
- Rebates for custom retrofits, infrastructure upgrades and alternative technologies may be evaluated upon request.



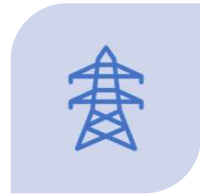
JEA Electrification Rebate Program

Program Year 2023 Highlights

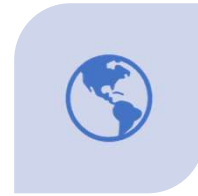
October 22–September 23



Total rebates:
Paid: \$1,036,189



Total kWh Generated:
33,932,447 kWh



Net Lifetime GHG
Emissions
Reductions:
41,388 MT



Unique On-Road
Projects: 22
Unique Non-Road
Projects: 260
Unique Custom
Projects: 24



Most Popular
Prescriptive
Electrification
Measure: Forklift

JEA Electrification Rebate Program

Success Story – Vystar Credit Union



Since 2021, Vystar Tower received four separate rebates. They installed an electric pallet jack, golf cart and six dual-port L2 EV chargers for public use

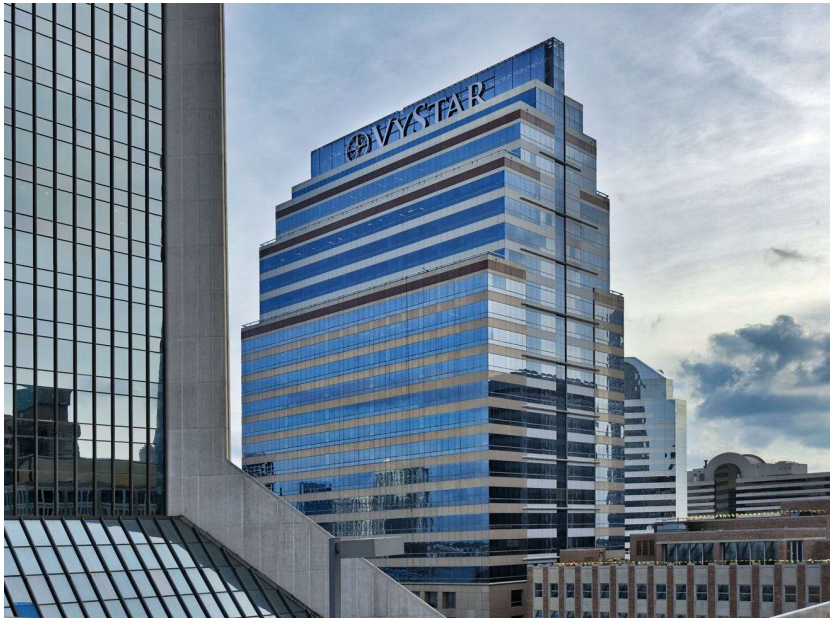
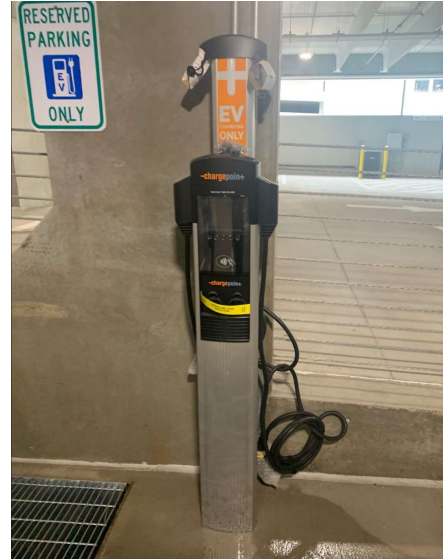


\$16,300.00



Annual GHG Emissions Reductions

28.26 MT



JEA Business Rebates Program

Success Story – Vystar Credit Union



Since 2021, Vystar has completed 17 lighting projects (local branch locations) and one chiller project (Tower)



\$46,920.00



Savings Annually

166,420 kWh

Trade Allies

Business Rebates and Electrification Rebate Programs



Trade Allies include contractors, distributors, architects and engineers (A&E), energy service companies (ESCOs), and other companies who have been trained on the JEA Business Rebates and Electrification Rebate Programs and who have agreed to follow the program's rules and processes.

Benefits of participation include:



It's free! We also offer free technical assistance

Rebates can help you to offer more competitive pricing

Industry updates

Featured on the JEA [Find a Trade Ally](#) tool

Connections with other local incentive programs

Networking opportunities

Potential for Case Studies, Customer Testimonials, Project Spotlights

Stay up to date on new program information, limited time offers, market outlooks

Thank You!

JEA Business Rebates Program

Susan Pokorny (JEA Water Conservation Program Manager) – pokosg@jea.com (904) 703-3289

Peter King (JEA Energy Efficiency Program Manager) – kingp@jea.com (904) 536-9484

Tyler Stanley (ICF Business Rebate Senior Account Manager)– tyler.stanley@icf.com (904) 314-1168

JEA Electrification Rebate Program

Philip Williams (JEA Electrification Program Manager) – willpa2@jea.com (904) 210-7167

Tony Reynolds (JEA Strategic Segment Manager) – reynar@jea.com (904) 772-5796

Jessica Sherman (ICF Electrification Account Manager)– jessica.sherman@icf.com (904) 400-0779

JEA Fleet Electrification Program

Dave McKee (JEA Electrification Program Manager) – MCKEWD2@jea.com (904) 710-2663

Charlise Goodbread (Market Engagement Lead) – cgoobread@resource-innovations.com (386) 316-5767